

IPSWICH 2032 SUMMIT

ENGAGE WITH THE IPSWICH COMMUNITY AND BETTER UNDERSTAND ITS
PRIORITIES AHEAD OF THE 2032 OLYMPIC AND PARALYMPIC GAMES.

IPSWICH 2032 SUMMIT

In July 2021 the IOC ratified Brisbane to host the 2032 Olympic and Paralympic Games.

Stakeholders are now turning their attention to the next stage of planning for the Games, in particular identifying critical legacy and benefit outcomes and how best to achieve these over the years leading up to and the years following the Games.

City of Ipswich (Council), as a key member of the Council of Mayors South East Queensland and as an endorser of the 2032 Games Bid, will be a beneficiary of the Games in relation to legacy and ongoing benefits for the Ipswich region and its residents, businesses and broader community.

1. SUMMIT OVERVIEW

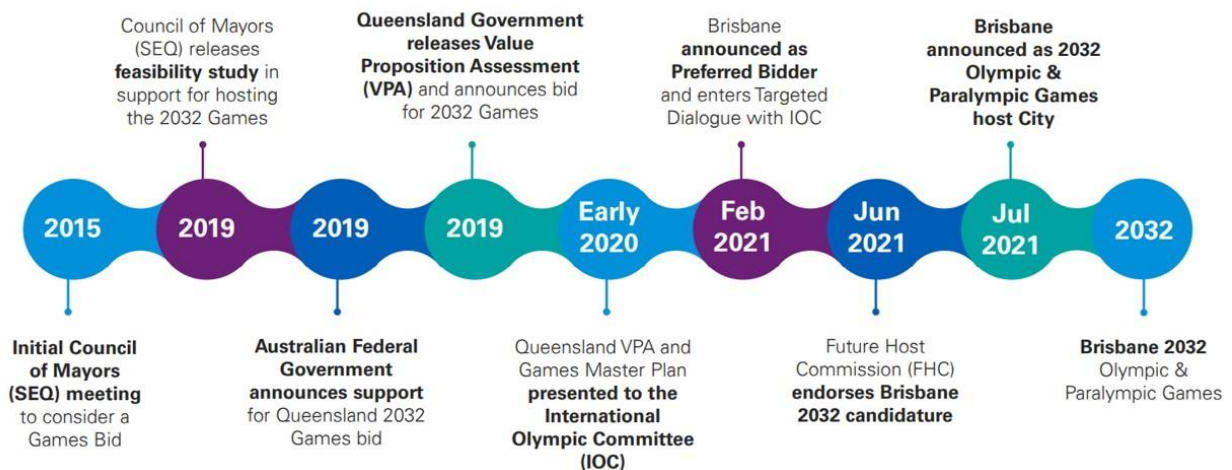
Rationale	Council is committed to engaging with the Ipswich community to better understand its priorities ahead of the 2032 Olympic and Paralympic Games.
Scope	<p>This project brief identifies the priorities and actions for the Ipswich 2032 Summit and sets the direction for stakeholders to 2032 and beyond.</p> <p>The project brief also considers the objectives of the Ipswich City Council Advocacy Plan.</p>
Stakeholders	<p>Mayor and Councillors</p> <p>State and Federal Members</p> <p>Ipswich Sport and Recreation Groups</p> <p>Ipswich Community and Community Groups</p> <p>Corporate Partners</p> <p>Advocacy Partners</p> <p>Local Media</p> <p>Chambers of Commerce</p> <p>Council of Mayors South East Queensland</p> <p>Brisbane 2032 Organising Committee</p> <p>State Government Departments</p>
Timeframe	<p>June 2022 endorsement of a draft project brief.</p> <p>July 2022 announcement and expression of interest open.</p> <p>August 2022 finalisation of program.</p> <p>September 2022 event.</p>
Budget	\$40,000

2. SUMMIT CONTEXT

The 2032 Olympic and Paralympic Games are a catalyst to enhance social, economic and environmental outcomes for our communities.

The Ipswich 2032 Summit aims to align our community to identify and prioritise the path to 2032 and what legacy should be achieved for the people of Ipswich.

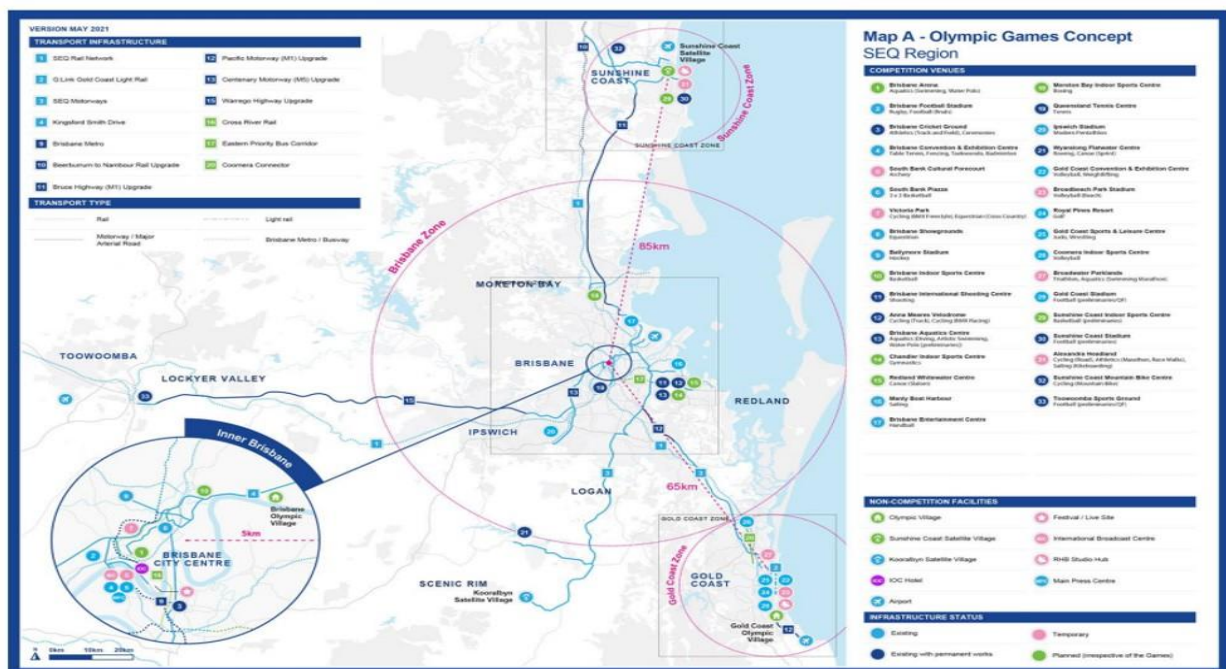
The below timeline captures significant milestones to date.



The 2032 Games are designed to be delivered across three main clusters:

- Brisbane – 22 sports and 21 venues
- Gold Coast – 8 sports and 7 venues
- Sunshine Coast – 5 sports and 4 venues

Ipswich was identified to host the Modern Pentathlon at Springfield Central Stadium.



Council of Mayors South East Queensland has identified initial 2032 legacy aspirations as being:

- A Connected Region – a region that is connected by world class transit and digital infrastructure that drives the region’s economic connectivity.
- Australia’s Most Liveable Region – A region where residents enjoy a healthy, active, inclusive and sustainable lifestyle.
- A Thriving Regional Economy – A region where residents, businesses and industry enjoy the benefits of a thriving, growing and diverse economy.
- A Global Identity – South East Queensland will have an identity that is recognised around the world for its unique proposition.

There is an opportunity to engage with Summit participants to identify and prioritise the legacy opportunities for Ipswich in line with the above aspirations (with a focus on the first three points).

3. EXAMPLE SUMMIT FORMAT

Pre-Summit Survey (conducted by a University partner) – allowing for broad community input through a representative population sample. To be used as a sentiment indicator to inform discussion and prioritisation sessions at the Summit.

North Ipswich Reserve

Round table configuration for up to 260 pax with 10 per table or 208 with 8 per table

Half day – 9:00am to 1:30pm (lunch served post-event 1:30pm to 2:30pm)

Summit welcome, introductions and agenda	(20 minutes)
Overview of Brisbane 2032 – Organising Committee representative	(20 minutes)
Lessons from global examples – Industry figurehead	(20 minutes)
The Ipswich context – Mayor Harding	(20 minutes)
Pre-Summit survey insights – University representative	(60 minutes)
<ul style="list-style-type: none"> • Live polling and commentary 	
Panel discussion	(60 minutes)
<ul style="list-style-type: none"> • Live polling and commentary 	
Prioritisation exercise	(60 minutes)
Close	(10 minutes)

4. SUMMIT PRINCIPLES

The following principles will guide Council, stakeholders and participants as we collaboratively work towards delivering the Ipswich 2032 Summit and maximising the opportunities presented by the 2032 Olympic and Paralympic Games.

1. Inclusion – the Summit demonstrates inclusion and welcomes participation
2. Community – the Summit represents the interests of the local community
3. Activation – the Summit engages local stakeholders with purpose
4. Aspiration – the Summit progresses the vision for the city
5. Outcomes – the Summit defines practical steps forward

5. SUMMIT PERFORMANCE MEASURES

The following performance measures and targets will be applied to Council's delivery of the Ipswich 2023 Summit:

- Number of pre-event survey submissions
- A report with analysis of community sentiment and priorities based on the pre-event survey
- Attendance and engagement representative of Ipswich's community profile
- Participation percentage via live polling and commentary
- Priority action items based on attendee consensus
- Attendee satisfaction rating

6. NEXT STEPS – JUNE / JULY

- Confirm date and venue
- Engage University partner to prepare pre-summit survey
- Define attendee profile and an engagement plan
- Announcement and expression of interest open